



Committee and Date
Shadow Health & Wellbeing
Board
18 January 2012
9.30 a.m.

Item
11
Public

SHADOW HEALTH & WELLBEING BOARD – PRINCIPLES AND PRIORITIES

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1. Summary

The Shadow Health & Wellbeing Board agreed that the six Marmot Policy Objectives (see Appendix A) would help shape the priorities of the Board and that a set of priorities and principles would be agreed, based on the evidence of the Joint Strategic Needs Assessment (JSNA) and the first of the stakeholder engagement events. This report sets out those principles and priorities which will shape the future work of the Health & Wellbeing Board, including the development of a Health & Wellbeing Strategy.

2. Recommendations

- A. That the Board discuss and agree a set of principles and priorities which, following consultation with partners, will come back to the Board for final approval in March.
- B. That the JSNA Steering Group is asked to develop an initial Health & Wellbeing Strategy for consideration by the Shadow Board in April 2012.

REPORT

3. Risk Assessment and Opportunities Appraisal

The proposed principles and priorities are aimed at shaping and guiding the work of the Shadow Health & Wellbeing Board. The Health and Social Care Bill, when passed, will place the Clinical Commissioning Group and the Local Authority under a new statutory duty to develop a health and wellbeing strategy. The core purpose of which will be to improve the health and wellbeing of the local population and reduce inequalities in health outcomes between the people of Shropshire.

The strategy will be written using the priorities and principles, as set out in this document, which have emerged from the Joint Strategic Needs Assessment and stakeholder consultation.

The Health and Wellbeing Strategy will be an essential document to assist the Clinical Commissioning Group and the Local Authority in making key decisions over the coming 18 months.

4. Financial Implications

The priorities will support financial decisions to be made regarding on-going and future investment.

5. Background

Principles

The core purpose of the Health & Wellbeing Board is to develop a high level Health & Wellbeing Strategy (JHWS). This strategy will detail how the Council and its partners will achieve one of its key priorities to create better health & wellbeing for the population of Shropshire. In order to develop a strategy the Board needs to consider the evidence provided in the JSNA and to agree a set of priorities which will help shape the strategy. The Government expects these strategies to be in place to inform the Clinical Commissioning Group Plans for 2013-14.

In order to choose the priorities it will be useful for the Board to consider a set of principles or criteria by which to determine the priorities. These proposed principles, some of which came out of the stakeholder event are set out below:-

- It is suggested that the number of priorities should be kept manageable
- The priorities should strike a balance between short term and long term issues
- Cover a range of age groups
- Balance the focus between healthy lifestyles (wellbeing) and health and social care
- Recognise the challenges of a largely rural area.

In addition, it is suggested that the Board gives priority to issues which:-

- affect large numbers of people and/or are major causes of illness and death
- and/or are major areas of health and social care spend
- and/or have significant potential to improve outcomes. **In other words, where we can make a real difference.**

The Board should also focus its attention on areas where major strategic change is likely to be necessary, requiring strong leadership, political consensus and co-ordinated action across partners.

6. Priorities/Outcomes

Over the last few months a considerable amount of information has been gathered from stakeholders on important areas for improving the health and wellbeing of Shropshire residents. These events have included the Adult Social Care Consultation, the Community Trust consultation event, the Institute of Rural Health Conference. This information together with the priorities emerging from the JSNA

should assist the Board in setting its work programme and developing a Health & Wellbeing Strategy. It is suggested that this long list should be subject to informal consultation with partners and a final set of priorities agreed at the March Health & Wellbeing Board.

Using the principles as outlined above, the following priorities are set out for consideration and approval and the JSNA steering group is asked to develop an initial strategy.

Health & Wellbeing Provisional Priorities

- Helping children and young people to be healthy.
- Improving the mental health and wellbeing of the young and old.
- Helping older people and those with long-term conditions to live independent lives.
- Working to reduce the serious health risks and costs of obesity and other life style related conditions.
- Working in partnership to support the reconfiguration and improvement of hospital services and the development of health services in the community.
- Working to improve access to care, through the use of assistive technology and telecare.
- Focusing activity on communities where people experience the greatest health inequalities.
- Working to ensure that health and social care knit services together through commissioning and delivery to support priorities and better outcomes for people.
- Develop innovative approaches to improving rural health.
- Improving outcomes for people with cancer.
- Increasing the proportion of people supported to die in their preferred place.

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)

Joint Strategic Needs Assessment Update – Report to Shadow Health & Wellbeing Board 18.1.12.

Cabinet Member (Portfolio Holder)

Ann Hartley

Local Member

All

Appendices

Appendix A – Marmot Policy Objectives

Marmot Policy Objectives

- Give every child the best start in life;
- Enable all children, young people and adults to maximise their capabilities and have control over their lives;
- Create fair employment and good work for all;
- Ensure healthy standards of living for all;
- Create and develop healthy and sustainable places and communities;
- Strengthen the role and impact of ill health prevention.